

ACADEMY KAZA TILE DESIGN COMPETITION



ACADEMY
TILES + SURFACES

KAZA
CONCRETE

The Academy KAZA Tile Design Competition offers aspiring and established designers and architects the chance to have their original 3D tile design become a reality.

THE WINNER

The winner will have their product realised, manufactured and promoted – across Australia by Academy Tiles + Surfaces and worldwide by all other KAZA Concrete distributors – receiving a royalty from KAZA Concrete for all worldwide sales. The winning designer will join some of the world’s most respected designers in the official KAZA Concrete collection.

The winner will also receive a trip to Budapest, Hungary, to tour the KAZA Concrete production facility. A return flight and 3 nights’ accommodation at the Four Seasons Hotel Budapest are included.

DESIGN BRIEF

Design your own decorative 3D concrete tile, taking advantage of KAZA's unique technology which allows them to make concrete tiles in any conceivable shape and with extreme dimensionality.

SUBMISSION REQUIREMENTS

- / The submission must include;
- / A 2D or 3D illustration of the tile design
- / The illustration must depict all views of the design, e.g. front, side, top, cross-section, etc.
- / The illustration must include dimensions and scale
- / A description of the submission (maximum 500 words on an A4 page)
- / Illustrations must not include personal information that identifies the applicant

/ **Size** - The size of the Tile design shall not be smaller than 30x30mm or larger than 400x600mm. Thickness of the Tile design should be between 5mm to 50mm.

/ **Shape** - Although classic shapes are most welcome, KAZA's technology allows for tiles of any conceivable shape. A design may consist of many differently shaped tiles which if put together form a homogenous surface.

/ **Pattern, relief, texture** - Any detailed pattern or texture can be accommodated.

/ **Colour** - One single tile should be one single colour from the KAZA colour library

Any pattern on a tile cannot be a different colour from the colour of the tile as colour pigments are mixed into the concrete material. Colour variation can be applied on multiple tiles within a tile design set.

/ **Inspiration** - Bear in mind the much debated idea of 'form before function', and really think about the material - what can you do with concrete that you cannot do with other materials?

ALL ENTRIES

Must be submitted to designcomp@academytiles.com.au

TIMELINE

Entries will be accepted until July 16th, 2018.
Winner will be announced on August 29th, 2018.

JUDGING PANEL

Academy Tiles + Surfaces are proud to have partnered with some of Australia's most respected individuals in the A&D Industry;

1. Angela Furgeson, Futurespace
2. Colin Bell, Red Design Group
3. Greg Natale, Greg Natale Design
4. Kirsten Stanisich, SJB
5. Phillip Chia, The Uncarved Block
6. Sue Fenton, Woods Bagot

RULES & CONDITIONS

The 'entrant' agrees to the following;

1. This competition is open only to Australian residents, over the age of 18, and business entities legally formed within Australia (and in good standing).
 - a. A maximum of one entry per person or business entity will only be accepted.
 - b. Employees and families of Academy Tiles + Surfaces and KAZA Concrete are not eligible to enter the competition.
2. The entrant will enter the competition by submitting their tile design to the competition mailbox - designcomp@academytiles.com.au. The submission must include;
 - a. A 2D or 3D illustration of the tile design
 - b. The illustration must depict all views of the design, e.g. front, side, top, cross-section, etc.
 - c. The illustration must include dimensions and scale
 - d. A description of the submission (maximum 500 words on an A4 page)
 - e. Illustrations must not include personal information that identifies the applicant
 - f. The size of the Tile design shall not be smaller than 30x30mm or larger than 400x600mm. Thickness of the Tile design should be between 5mm to 50mm.

3. Entries will close July 16th 2018 11:59 PM AEST. No further entries will be accepted thereafter.
4. The entrant represents and warrants each of the following to be continuously true from the time of submission through to the time of announcement of the winner;
 - a. The design submitted is an original work (by the entrant), which is not a copy of an existing design
 - b. The design submission has not been used on any other product material
 - c. The entrants' design submission must have never been submitted to a third party in Australia or abroad.
5. There shall be one (1) entrant who wins the contest ('winner'). The winner will be announced by Academy Tiles + Surfaces.
6. All entries will remain confidential and will not be produced or pursued in any way without the Designers (entrants) permission.
7. The Winner will be chosen by a panel of design industry experts ('Judging Panel') from a shortlisted group of entries pre-selected by KAZA Concrete, in its sole discretion, based on factors including technical issues related to manufacturing, as well as the overall originality of the design.
 - a. Among the shortlisted entries, one (1) winner will be chosen by numerical rankings from the Judge panel at their sole discretion, in a purely subjective decision based on each Judges' aesthetic response to the submitted designs
 - b. All rankings and decisions of the Shortlist by KAZA Concrete and the Winner by the Judging Panel are final and are not subject to challenge
 - c. The Judging Panel reserves the right to not choose a winner from the received entries.

8. The winning Tile design will be manufactured by KAZA Concrete;
 - a. Academy Tiles + Surfaces has no responsibility regarding the manufacturing of the winning tile.
9. The Winner of the design will receive the following prize;
 - a. A contract with KAZA Concrete for their winning tile design, receiving a royalty from KAZA Concrete for all worldwide sales. This contract will be directly between KAZA Concrete and the Winner of this competition. Academy Tiles + Surfaces will have no responsibility regarding this agreement.
 - b. A trip to Budapest, Hungary, to tour the KAZA Concrete production facility. A return flight and 3 nights' accommodation at the Four Seasons Hotel Budapest are included.